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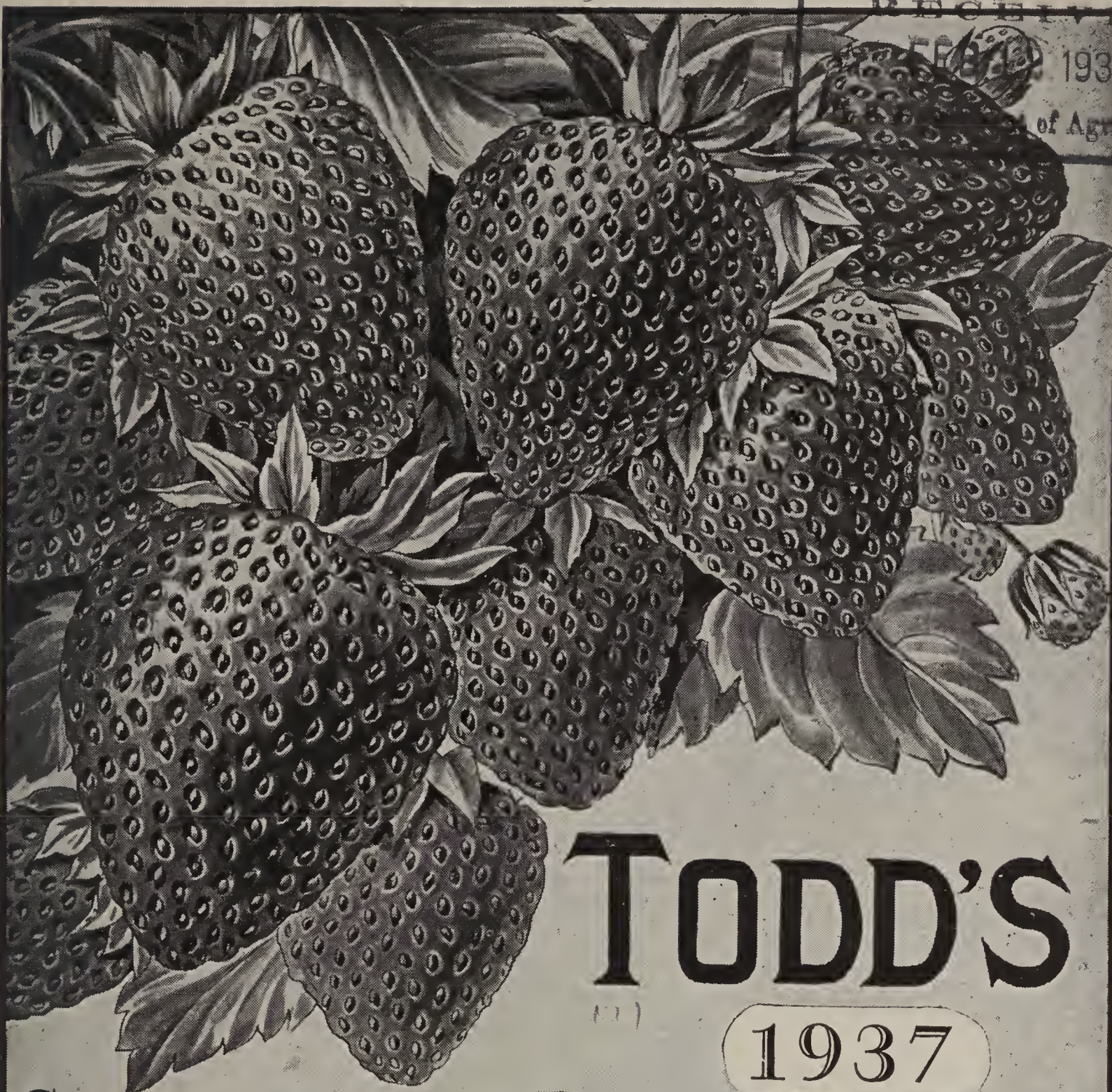
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of Agriculture.



TODD'S

1937

STRAWBERRY PLANT CATALOGUE

W.S.TODD,  
GREENWOOD,  
DELAWARE.







The four acre strawberry patch of Mr. Milton Risner, Doniphan Co., Kansas. Mr. Risner writes:—I am sending you pictures of my four acre strawberry patch grown in a very dry season. The plants were purchased from you, as I have used your plants for many years and have always been pleased with them. From the four acres I received \$2000.00.

Mr. Risner is in a section where berries are grown on a large commercial scale and where fancy prices are not paid as is done where you have a local market and yet I know of few other crops that will produce \$500.00 per acre.





1937

GREETINGS.

TODD'S CATALOGUE OF HIGH-GRADE STRAWBERRY PLANTS

Friends and Patrons:

Again I am pleased to greet you with my annual strawberry plant catalogue, and herein you will find the dependable, standard varieties, and several of the newer ones that I consider worthy of a trial. I have always tried to make my catalogue dependable by giving you an honest description of the different varieties as they have done with me by telling you their bad, as well as their good points, and also, by sending you dependable, healthy plants, true to name. I do not like to boast of our plants, and I am not going to say they are better than anyone else can possibly grow but I am willing to have you test them by any plants that you may buy elsewhere. This catalogue is my only salesman except the friends who have been using my plants for many years and advise their friends to do likewise. I greatly appreciate this and right here I want to thank all of my friends for this favor. Every year I receive many letters from my customers saying, "You do not say half enough about the quality of your plants and the way you trim and pack them for shipment." I am willing to let my customers do the talking, and of course am pleased to receive your kind words and the testimonials you send me.

In reading the many catalogues you are sure to receive every year you will notice that several claim to be the largest grower and shipper of strawberry plants in the United States; somebody must be mistaken. I do not claim to grow and ship as many plants as many nurseries, but I will say that I believe our plants are as large and fine as anyone grows, and I am sure we trim and pack them for shipment much better than many nurseries do. I have bought new varieties from different nurseries and found that many of them ship the plants with the old dead leaves and runners attached, and then put in most of the soil in which the plants grew for good count. In many cases after we trimmed and threw out the plants not fit to set we did not have more than half of what we paid for; I expect some of you have had the same experience.

The plants that I am offering you were all grown from large, healthy, selected plants, plants with the "Fruit-ful" qualities and are large, healthy, heavy-rooted plants, equal to the best that I have ever sent out and customers who have been dealing with me for many years know that this means equal to the best grown. We send out nothing but first-class plants, cleaned and packed as they should be, and I assure you that you cannot buy better plants, or plants that will produce more or better fruit, no matter where you buy, or what you pay.

In sending me your orders for this year you will receive plants of the same high-grade, and the same liberal treatment as in seasons past. I am only asking a fair price for good plants and service, and have always found my customers ready and willing to pay for this.

STRAWBERRIES AS A MONEY CROP.

While it is true that there are "off" years in growing strawberries the same as in all other crops, and that some years the large commercial growers realize very little profit, yet it is the grower who has berries every year who makes the

money and often realizes a handsome profit; \$200 per acre and much higher is often the case. Some, where all conditions are favorable, with a large crop and nearby market receive as high as \$1000 per acre but this is the exception and not the rule; even in years of low prices I do not know of any other crop that pays as well as strawberries in this section. During the last two years I know many growers here who received as high as \$500 per acre.

**TO GROW STRAWBERRIES**, the best soil you have is best for berries. The earliest ripening varieties usually do best on light soil, and late varieties on heavier. Land that has been in truck crops, or land that has been in cow peas the previous year is ideal for berries. Early setting is very important. Plants should be set just as early in the spring as you can get the ground in good condition, as they are sure to live and grow better than plants set very late in the season, or, I may say, that if you set them very late in the season you are setting them "out of season." Remember, you are always "taking a chance" with plants set very late in the season, and most of the failures in strawberry growing are caused by setting the plants "too late," **DON'T DO IT!**

With good soil, good plants, early setting and good cultivation there is no reason why anyone should not be successful in raising a good crop of berries, and, as a rule receive a good profit from the investment.

Wishing you a prosperous season, thanking you for your liberal patronage of seasons past, and soliciting a continuance of your favors, I remain,

Faithfully yours,

W. S. TODD.

Ulster Co., N. Y., Feb. 7th, 1936.

W. S. TODD,

Dear Sir:—I am sending my order for four varieties of berry plants. Please do not substitute anything in place of the Premier ordered as I surely must have it.

Very truly yours,

J. A. NOXON.

Stark Co., Ohio, Apr. 16th, 1936.

W. S. TODD,

Dear Sir:—I am again sending you my order for plants and also one for a neighbor who is just starting to grow berries.

Yours truly,

H. L. HUTH.

Washington Co., Ohio, March 26th, 1936.

W. S. TODD,

Dear Sir:—I enclose my order for Premier plants. If booked out of it please return the order as it is a good variety here and I would like to have it.

Yours truly,

HARRY HALL.

Jefferson Co., Mo. Apr. 10th, 1936.

W. S. TODD,

Dear Sir:—I am well pleased with the shipment of your plants which has been received and am enclosing another order for Fairfax and Howard. Thanking you, I am,

Respectfully yours,

H. F. LINDWEDEL.

Jefferson Co., Mo. Feb. 25th, 1936.

W. S. TODD,

Dear Sir:—Last year I sent you a large order for plants and the plants were the best I ever saw. They were for myself and several neighbors and all were well pleased in every way. We are sending you another large order for this season.

Yours very truly,

ALOIS BURKHARD.

Dutchess Co., N. Y. May 6th, 1936.

W. S. TODD,

Dear Sir:—I received the plants in good condition and they were nice plants. I am enclosing order for 5000 more.

Very truly yours,

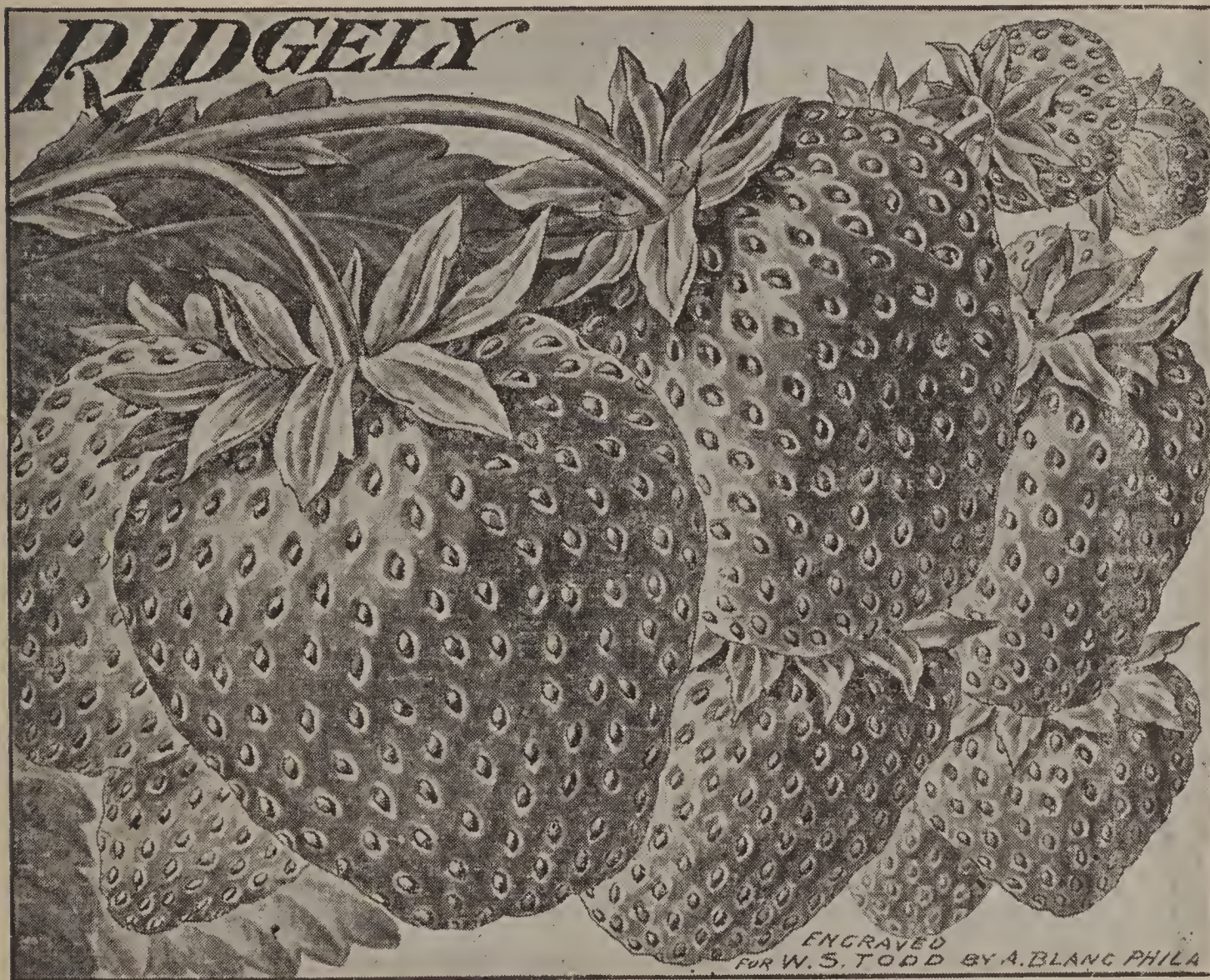
MATHAIS SHAFFER.



# STRAWBERRY PLANTS

## RIDGELY. (Per.)

In the spring of 1927 I received a letter from a large grower of berries at Ridgely, Md. saying, "He and some other growers of that section were growing a new chance seedling that he considered the finest berry of its season that he had ever grown, and that he was going to send me some of the plants and wanted me to introduce it." That spring he sent me 4000 of the plants. At fruiting time I went to see it in bearing and it was one of the finest berries in every way I had ever seen. He asked me to name this berry and as Ridgely was noted for the fine berries grown in that section, I named and introduced it as Ridgely in 1928.



Since then I have secured plants of a variety called Jupiter, and have fruited it by Ridgely and have found it to be the same as Ridgely. I also have reports from growers from different sections who have fruited them and all say they are the same.

In introducing it in 1928 I said, "I do not claim it is the best berry ever introduced, but I do claim it is one of the best, and that I do not believe it is surpassed by any of the most popular varieties of today as a money maker for berry growers." Since that time in almost every section where it has been grown



it has proved to be one of the most popular varieties for either the home garden or commercial purposes.

This is one of the largest berry sections for commercial purposes in the United States, and fruit brokers from all sections gather here to buy the berries. For several years the brokers have not only paid more for Ridgely than for any other variety ripening with it, but they have advised growers to plant largely of it because it has the size, color, quality and firmness that is necessary for a commercial berry. Truckers who haul the berries to very distant markets tell me the berries carry in splendid condition and always look well when opened for market.

It is a seedling of unknown parentage but looks so much like Gandy that it is undoubtedly a Gandy seedling. The plants are splendid growers, large and healthy, with tall, coarse, bluff foliage and heavy rooted. It is one of the most productive varieties and the fruit is large, with a large green calyx, very firm, and the color is a rich glossy red, and last but not least, it is unexcelled for flavor; in fact, I think it has the best flavor of any strawberry I have ever eaten. I have never seen any variety where the fruit is of more even size and shape, and I have never seen any variety look prettier when packed for shipment. It will keep for several days after being picked without losing its color or flavor. In ripening it is only a few days later than Premier. While the fruit looks much like the Gandy it is a firmer and prettier berry. Wherever sold the berries always bring the highest market prices and it is a money maker for the grower. Under normal conditions the Ridgely is a great plant maker. Do not allow the plants to become too thick in the beds, plant them on any soil that is not too sandy, give them good cultivation and you will be surprised at the large quantity of large, handsome berries the plants will yield. Many who tried this the first year of its introduction are now sending regularly for Ridgely plants which is proof enough of its popularity and for the last two years I have not had enough plants to fill many late orders.

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Ulster Co., N. Y. May 2nd, 1936.

W. S. TODD,

Dear Sir:—The 5000 Howard plants were very nice and came in splendid shape. I find I need about a thousand more and am enclosing check for them.

Yours truly,

CHARLES MATARAZA.

Knox Co., Maine. May 2nd, 1936.

W. S. TODD,

Dear Sir:—The Fairfax plants arrived in nice condition and were splendid plants. Thanking you, I am,

Very truly yours,

IVAN CALDERWOOD.

Ulster Co., N. Y. Apr. 13th, 1936.

W. S. TODD,

Dear Sir:—You have been sending me good plants for several years and I am enclosing my order and check for Premier plants.

Yours truly,

ELI PERKINS.

Windsor Co., Vt. Apr. 15th, 1936.

W. S. TODD,

Dear Sir:—I was very much pleased with the plants I bought of you last year and am enclosing my order for this year's planting.

Yours truly,

AMADEE BELL.

Columbia Co., Pa. April 10th, 1936.

W. S. TODD,

Dear Sir:—I am enclosing my order for 2500 plants. I could get them right here but they are not nice like the ones I always get from you.

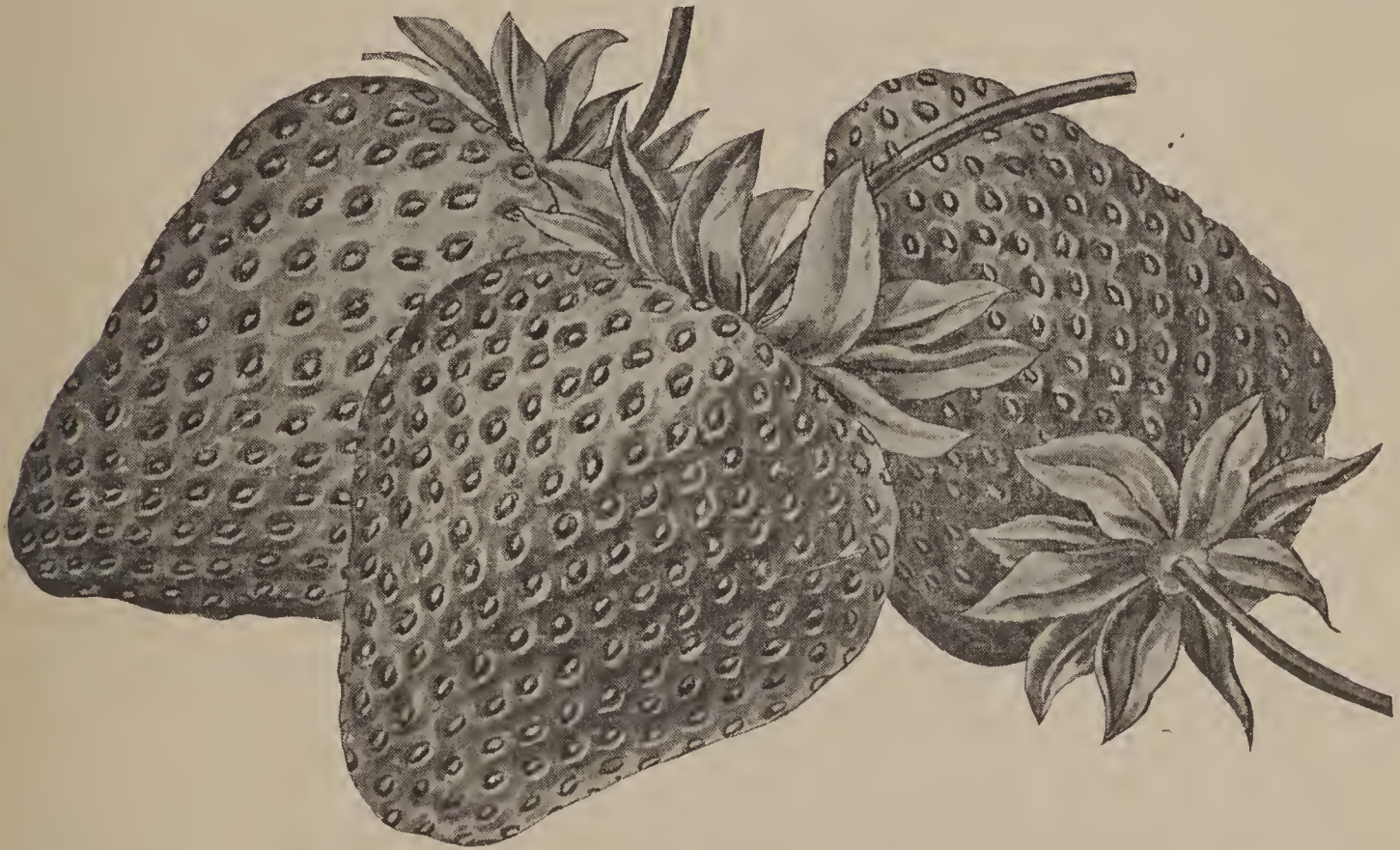
Yours truly,

J. H. DEITTERICK.



**BLAKEMORE. (Per.)**

This variety has been grown in the state eight years and each year has made a splendid showing. I have fruited it six times and am much pleased with it. I have fruited it on low, black soil where the beds were very thick and it produced 8000 quarts per acre, also on lighter soils and it has never failed to produce a good crop of large to medium sized firm berries that sold well. While the berries are rather tart they are excellent for canning or preserving. It is a favorite early variety with fruit brokers here and even at the end of the season when the berries become small they pay a good price for them on account of their firmness and excellent keeping qualities. It is so popular in this state that about every berry grower who raises early berries is planting largely of Blakemore. From some of the Northern states I have some reports that it has not proved very satisfactory, but in the Southern states it is largely planted, and in Ky., Ohio, Ill., Mo., Kan. and Ark. I have sold large quantities of the plants the last two years and have excellent reports of it and in 1935 and 1936 it was my second best seller in number of plants sold.



There has been some criticism of the Blakemore because some of the plants have yellow leaves and this occurs in all sections and all plantings of this variety and it seems to be a characteristic of this variety. Here the growers who grow it for the fruit, pay very little attention to it as they say it does not seem to injure or lessen the crop of fruit. We have gone over our plantings of Blakemore and removed all plants showing yellow leaves and our plants are as free from this as it is possible to grow them.

Blakemore was sent out by the U. S. Department of Agriculture and is a cross of the Missionary and Howard 17 in 1923. The berries are bluntly conic, not long like berries of the Missionary in North Carolina. The berries are a bright, light red which does not change on holding as does the Missionary and Klondike colors. Because of its firm flesh and relatively tough skin the Blake-



more has proven considerably superior as a market variety. Under conditions so far tested the berries are larger than those of the Missionary, the Klondike, and the Howard 17, although under some conditions they probably will not average as large as the latter variety. The Blakemore variety produces runners and runner-plants in abundance. For this reason the plant beds may readily become too dense unless methods are adopted to control this. If set early in the spring plants may be set 3 or 4 feet apart in the rows with confidence that under ordinary conditions the beds will be filled in. This variety responds well to fertilizer and yields well on fertile soil.

#### GANDY. (Per.)

Well-known everywhere as a fancy late variety. For best results must be set in black swampy, or rich stiff soil. While it is not as productive as many varieties it is one of the best shippers and always sells for fancy prices. Many of the Gandy blooms are lacking in pollen and by planting another late variety with perfect blossoms with it you will get much better fruit and a much larger yield.

#### FAIRFAX. (Per.)

This is probably the result of a cross of Royal Sovereign and Howard 17 made in 1923. It was among the selections made in 1925. In 1928 its characteristics, fine appearance, exceptional firmness and high dessert quality were outstanding throughout the whole season. In 1930, in Southern New Jersey, where a large number of U. S. D. A. seedlings were being tested, it, together with Dorsett again had these qualities as well as vigor and productiveness. Under the conditions observed, the Fairfax produces more runners than the Howard 17. It is however, a moderate runner producer, not usually making a dense matted row. The leaves are dark green, somewhat glossy and usually large. The flower stalks are strong and upstanding. As the fruit matures the clusters have a tendency to fall over but the later ripening berries are usually held off the ground. The flowers of Fairfax are large and are among the most abundant pollen producers of all varieties. As a result, all the fertile flowers set fully pollinated fruit. All or nearly all of the flowers are fertile and set under ordinary conditions.

In season the Fairfax is about the same as Howard 17. Though it begins blooming early, no appreciable frost damage has been noted. The fruiting season extends over a long period. When grown under favorable conditions the primary berries, also the later ripening berries become very large. Generally the shape remains very regular throughout the whole season, and is one of the most uniform in this respect of any variety. The berries are typically conic. In color it is a bright red, becoming dark when over-ripe, its seeds are yellowish green. The calyx is large and dark green, enclosing the immature fruit but becoming recurved as the fruit ripens. Because of its shape it presents a very handsome appearance. It is much firmer than present commercial varieties in the East, with a much tougher skin than Howard 17, and will stand long distance shipment.

Fairfax has now been generally tested in all sections and for best results it too should be grown on soils that are not too light. While it does not make



as many plants as Dorsett it is a very good grower and the plants are quite large and heavy rooted. Here the Fairfax does not ripen as early as Dorsett but the fruit is larger and firmer, can be shipped to distant markets and it readily sells for fancy prices.

### CATSKILL. (Per.)

A variety that was introduced by the New York Experiment Station and is a seedling of Marshall and Premier. It is a good grower of large, healthy plants. As fruited here for the past two years it was among the most productive of the mid-season varieties, the fruit is quite large and somewhat irregular in shape, of good flavor and quite firm.

### GOLDSBORO. (Per.)

A variety that has been grown in Caroline Co., Md. and Kent Co., Del., for several years and I have been hearing a great deal about it from growers of those sections. Some of the growers told me they were planting nothing but this on their stiff and black loamy soils, and were discarding both Chesapeake and Lupton, which had been their principal varieties, because it is a better grower and more productive than either of those varieties. I have seen it fruiting in different sections and it is a fine variety ripening with Lupton. The fruit is very large, firm, bright glossy red in color, and of good flavor; for such large berries they are of very even size and shape, with a large green calyx which adds to their appearance. One grower told me he had picked 11 berries which filled a quart box good and full. The plant growth is very good, free from disease, and the plants are large and tall with a heavy root system. As fruited here last season and in other places where I have seen it I believe it is much better than most varieties ripening in late mid-season and if you have a stiff, or black loamy soil I believe you will be pleased with it after giving it a trial.

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York Co., Pa. April 17th, 1936.

W. S. TODD,

Dear Sir:—I enclose order for 5000 Ridgely strawberry plants. If you should be sold out of this variety do not substitute because I want this variety.

Yours truly,

DAVID H. HURSH.

St. Louis Co., Mo. April 7th, 1936.

W. S. TODD,

Dear Sir:—I received my strawberry plants and they were certainly first class. The splendid root system and the condition they were in when received more than satisfied me.

Respectfully yours,

H. M. BERGER.

Ulster Co., N. Y. Apr. 10th, 1936.

W. S. TODD,

Dear Sir:—Enclosed you will find check and order for Howard berry plants. Thanks for the good plants you have sent me in the past.

Yours truly,

A. FLOUTO.

Campbell Co., Ky. March 16th, 1936.

W. S. TODD,

Dear Sir:—I enclose order for Howard and Ridgely plants. I have been using your plants for many years and like them very much.

Yours truly,

JOSEPH RITTER.

Atchison Co., Kan. March 9th, 1936.

W. S. TODD,

Dear Sir:—I am enclosing my order for plants. The Howard received from you last year were very nice plants and made very nice plant beds.

Sincerely yours,

JOHN DRIMMEL.



**DORSETT. (Per.)**

From the U. S. Department of Agriculture and released for introduction four years ago. It is a cross of Royal Sovereign and Howard 17 made in 1923 at the U. S. Plant Field Station near Glen Dale, Md. In 1930 it appeared very promising where tested in Southern N. J. Its vigor, productiveness and dessert quality were outstanding. In 1932, trials made in different parts of Maryland,



Delaware and New Jersey indicated that it was worthy of introduction as a variety for home gardens and long distance markets in sections having conditions similar to those in the above mentioned states. Dorsett is a vigorous growing variety under normal conditions, producing many runners and making a heavy matted row, which may become too dense when it is grown in rich soil. The leaves are slightly lighter than those of Howard 17. The flower stalks



are not as strong as in Fairfax, but more erect than in Howard 17. Due to the fact that fewer berries usually mature per flower stalk than in Fairfax, most of the fruit is borne off the ground. Branching of flower stalks is irregular, both high and low branching occurring. Due to the number of plants which this variety makes, the yield is heavy in a wide matted row though the flower stalks do not set all their flowers. The ripening season begins about the same time as that of Howard 17 but a much larger early crop is produced. The fruit is usually conic in shape, sometimes long conic and the early berries somewhat irregular. However, they present very uniform appearance. The color is a bright red, lighter than Howard 17, especially late in the season with greenish, yellow, or reddish seeds, and does not become dark when overripe; the flesh is pinkish red, somewhat firmer than Howard 17, but not as firm as Fairfax. Its flavor is mild sub-acid; under normal conditions it is sweet and very pleasing but not as rich as in Fairfax. In one season of much rainfall in Maryland when berries lacked sweetness, its flavor was much better than that of Fairfax. It has succeeded especially well on heavy soil.

I have many reports of Dorsett from all sections of the U. S. where it has been fruited the past two years. Most of these reports are favorable from growers who fruited on heavy and low springy soil where the plants were not allowed to become too thickly matted in the beds. It has a tendency to make entirely too many plants on either low or light soils during a normal growing season and for best results the plants must be kept thinned out in the rows. Where the plants are restricted they grow large, tall and are beautiful; they also produce a large crop of exceptionally fine fruit of fine quality that sells for a good price.

In the number of plants sold last season Dorsett was third with me, as it was in 1935 which is very good for a variety of such recent introduction and shows that it is making good over a wide territory.

St. Louis Co., Mo. March 7th, 1936.

W. S. TODD,

Dear Sir:—I enclose order for Blakemore and Dorsett plants. I gave your catalog to my brother and he is going to send you a nice order. Your plants are always very nice.

Yours truly,

WM. HEIMOSZ.

Doniphan Co., Kan. March 12th, 1936.

W. S. TODD,

Dear Sir:—I enclose my order for twenty thousand plants. I have used several thousand of your plants each year for many years and have always found them to be very nice. Thanking you for your good plants and treatment, I am,

Respectfully yours,

LOUIS MILLER.

St. Charles Co., Mo. Sept. 10th, 1936.

W. S. TODD,

Dear Sir:—I enclose order and check for Blakemore and Premier strawberry plants. I received some plants from you last spring and they were splendid plants with splendid roots. Thanking you, I beg to remain, your customer,

J. W. BOSCHERT.

Marion Co., Ind. Apr. 23rd, 1936.

W. S. TODD,

Dear Sir:—Two years ago I purchased strawberry plants of you; they were nice plants and produced a nice crop of berries. This year I want to set another patch so please send me 1000 each of Dorsett and Fairfax plants.

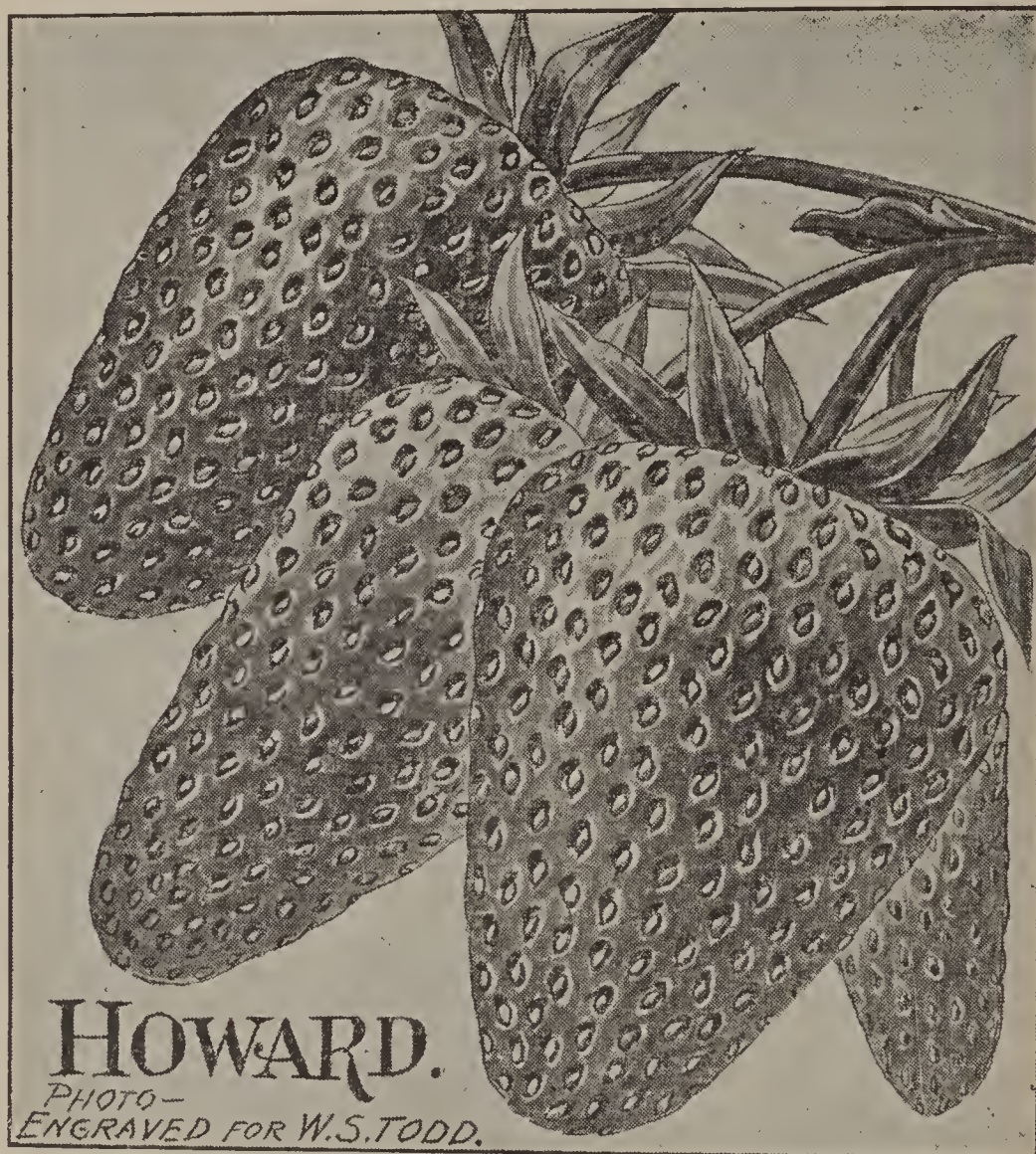
Yours truly,

J. H. HARPER.



**HOWARD. (Per.)**

This is extensively grown in almost all sections and for several years has made berry growers more money than any other variety of its season. Ripening early and continuing through a long season it comes the nearest to being an "all season" variety of any variety I have ever seen. I have seen growers picking large, handsome Howard when Gandy were ripening at their best. I can see no difference in the fruit of this and Premier and am sure they are the same but I have reports from some customers who say the Howard plants are better growers and more productive, while others report there is no difference. I have kept the two strains of plants separate so that customers may order under which



name they prefer. Anyway, the Howard is an extra fine variety, ripening early and continuing through a long season, and no one will make a mistake in planting it. When customers all over the country report that they get two or three good pickings from Howard which sells for fancy prices before any other variety of its size begins to ripen it must be the king of strawberries. The plants are vigorous, with perfect foliage, enormously productive of large, moderately firm berries, that are both beautiful and delicious. Many growers all over the country are planting nothing but Howard because it is making them more money than any other variety. Despite the drouth of last season my Howard plant beds are exceptionally fine and the rows are well filled with large, healthy plants and



while there is sure to be a great demand for them I hope to have enough to supply my customers.

As has been the case for several years, last year I again sold more Howard and Premier plants than of all other varieties combined and I feel it will be the same this season.

#### PREMIER. (Per.)

Introduced more than twenty years ago every strawberry grower has heard of the Premier for it is largely planted in almost all sections, and by almost all strawberry growers. It is one of the best and most popular varieties ever introduced and claimed by many to be without an equal for any purpose. It is a great success in almost all sections and on any soil. The plants are good growers, large and heavy-rooted. It ripens with the earliest, is very productive, the fruit is large and of delicious flavor, firm, a good keeper, ships well and sells for good prices. Many claim it is the most profitable variety they have ever grown. If you want a good early variety that is not easily killed by frost, and one that bears through a long season you will make no mistake in planting Premier. On all soils and under all conditions I do not believe any of the newer varieties of the same season are as good as Premier. While it was very dry here last season and many varieties did not make many new plants our Premier made splendid beds and I have a very good supply of it.

#### SENATOR DUNLAP. (Per.)

This was largely planted for many years and a standard variety in many sections. The plants will grow anywhere and with almost any kind of treatment. It is very productive and the berries are of medium size, bright glossy red, of good quality and a good shipper. While it is still planted in some sections it has been discarded by many for Premier or Blakemore because they have found these varieties to be larger, earlier and more satisfactory in every way.

#### DR. BURRILL. (Per.)

A great plant maker that will make a good growth where any other plant will grow. The fruit is of medium size and good quality. It is so much like the Senator Dunlap that I can see no difference in the two.

Wyandotte Co., Kan. March 17th, 1936.

W. S. TODD,

Dear Sir:—I am enclosing another order for plants which please ship with the order I sent you on March 5th. Thanks for the good plants which you send me.

Yours truly,

ROBERT DUDERSTADT.

Buchanan Co., Mo. Apr. 12th, 1936.

W. S. TODD,

Dear Sir:—The plants you sent me were fine and I am enclosing another order which please ship as soon as possible.

Yours truly,

R. P. VORIES.

Ross Co., Ohio. April 24th, 1936.

W. S. TODD,

Dear Sir:—I received the Premier and Ridgely plants and am much pleased with them, nice plants with splendid roots.

Very truly yours,

F. P. WARREN.



**PAUL JONES. (Imp.)**

Introduced many years ago it is still one of the best pistillate varieties and is largely planted in many sections. The fruit is medium to large, of uniform size and shape and holds its size to the very last picking, is firm and of good



quality. I do not believe there is any variety that will produce more quarts per acre that will average larger in size than this. I have been growing this for many years and it is still one of my most popular varieties.

**ABERDEEN. (Per.)**

Originated at the New Jersey Experiment Station several years ago. It makes a splendid growth of large healthy plants. It is one of the most productive, ripening in early mid-season and the fruit is large to medium, cone shaped and ripens evenly. The color is bright red and attractive, with firm flesh and very good flavor. This variety seems to be at its best in the North and East where it is popular with some commercial growers.



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**SAMPLE. (Per.)**

Another old variety that does not seem to lose in popularity and is still largely planted by commercial growers in many sections, it is one of the best mid-season to late varieties grown. It is noted for its large fruit and immense productiveness. The plants are good growers, large and heavy-rooted and all are loaded with large berries that hold their size to the last picking. The fruit is roundish, conical, dark red, colors all over at once and is firm.

**CHESAPEAKE. (Per.)**

If you have a soil that is adapted to the Chesapeake it is without a doubt one of the most profitable of its season ever introduced. Its only fault is that it is sometimes difficult to get good plant beds on some soils. However, the fruit is so large that it doesn't require a great number of plants to produce an enormous quantity of fruit as all of the fruit the plants set grows to the largest size. Chesapeake plants are perfectly healthy, large and deep-rooted. The plants bloom very late and are seldom injured by late frosts. The fruit is of the largest size, handsome in appearance, of the finest quality and firm enough to carry well to distant markets where it always sells for the highest market price.

**LUPTON. (Per.)**

This is a strictly fancy variety and while the quality is not the best the berries are so large and of such handsome appearance they always sell well. Unlike most late varieties which require a stiff, or black loamy soil for best results many customers say it does fully as well on lighter soils. It ripens a few days earlier than Gandy of which it is a seedling and lasts fully as long and will produce twice as many quarts per acre as that well-known variety. It is one of the best money makers of its season for the grower and is becoming more popular each season in many sections. Under most conditions you can depend on this to make plenty of plants for a good fruiting bed, and to produce an excellent crop of fruit. If your soil is not adapted to Chesapeake and you want a variety which ripens with it give Lupton a trial.

**KELLOGG'S BIG LATE. (Imp.)**

In some sections this is one of the best late pistillate varieties. It is a splendid grower in any soil and in all sections, free from rust and the bright glossy green foliage is easily told from other varieties. For best results do not plant it in very light soil for it fruits much better in stiff or black loamy soil. It ranks with the most productive, the berries average large in size, bright glossy red, firm and of excellent quality. The beautifully shaped berries with a bright glossy red surface and large green cap make Big Late sell for fancy prices.

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Doniphan Co., Kan. Dec. 12th, 1936.

W. S. TODD,

Dear Sir:—It has been very dry here this season and I am writing to ask how your plants are for the coming year. I want to send my order in early and hope you will have plenty of plants. Thanking you, I am

Very truly yours,

EDWARD WALTERS.



**FRUITLAND. (Per.)**

An early variety that originated in Maryland and is well-liked wherever tried on this Peninsula. I have fruited it several times and the fruit is large, firm, bright red and of good quality. The plants are good growers, large, with dark green foliage and not subject to any disease. Many who have been growing it for commercial purposes in Maryland claim it will yield as well as Premier and sell for better prices. It ripens early and runs into mid-season. It is larger than many of the early varieties and I believe it is well worth a trial by commercial growers.

**JOE JOHNSON. (Per.)**

This variety, also known as Big Joe is one of the most popular on any market and the fruit always sells well. The plants are very large and good growers. The blossoms are perfect and the plants produce a large amount of very beautiful, dark glossy red berries of moderate firmness and excellent quality. This variety is always in demand and for a near-by market is a money maker. Mid-season to late.

**GIBSON.**

One of the best growers of large healthy plants and is a favorite with many large commercial growers in many sections. The fruit is of large size, dark red, and the plants are loaded with fruit, you will hardly understand how plants can produce such quantities of fruit which is of good quality and firm enough for a good shipper. The fruit stalks are strong and upright which keeps the fruit from the ground where it is easy to pick. Growers who plant Gibson will not be disappointed for it is one of the most reliable. This variety is also known as Parsons Beauty.

**AROMA. (Per.)**

One of the best late mid-season to late varieties grown and in some sections where a specialty is made of late fancy berries Aroma is the only late variety grown. It is one of the most productive of large, dark-red berries which are of fine quality, firm and very good shippers, sells for fancy prices and is a money maker. It is a good grower and one of the best to plant with late pistillate varieties.

**KELLOGG'S BEAUTY. (Per.)**

Described by the introducers "As the most beautiful and best keeping late berry on record. The berries are so large and beautiful they fairly sparkle. One of the tallest plants we have ever grown and very productive. The berries are large enough to please the most exacting buyer."

As grown here for several years it makes enough large, tall, healthy plants with coarse foliage for a good fruiting bed. I do not recommend it for light soil but for any other it is very productive of very large beautiful fruit of good quality, and is firm enough for a commercial variety. I find it is becoming more popular in many sections each year and for anyone who has never given it a trial and wants a variety of its season it is well worth trying.



## EVERBEARING VARIETIES

I have been testing many of the everbearing varieties for many years and I am offering two varieties which I consider the best for all purposes. Many of the everbearers are very poor growers and produce very little fruit and for those reasons I have discarded them. However, for the home garden and near-by markets we have varieties that are a success in every way and I think that berry growers should have them, at least for the home garden. I have never recommended them for distant shipment but if you have a nearby market they are profitable and many are making a nice profit from them for commercial purposes.

Everbearers are grown just as ordinary varieties except that to obtain the best plant beds all of the blossoms should be kept cut off the plants until the middle of July, and from then on until freezing weather you will get plenty of fruit.

### MASTODON. (Per.)

This is the best known and most popular of the everbearers, the fruit is large and it is quite productive. It is also a very good plant maker, equaling many of the June varieties in this respect. The plants are very large, heavy, deep-rooted with large, healthy, glossy green foliage. If you wish you can begin to pick Mastodon berries two or three months after setting the plants, and it fruits heavily during September and October, or until freezing weather. The following spring you will also get a good crop of fruit when other varieties are fruiting. Anyone planting Mastodon will not be disappointed in either the plants or the fine fruit they will produce.

### GEM. (Per.)

This variety is making good in all sections and considered by many fully as good as Mastodon in every way. It is also a very good plant maker, making plenty of medium sized plants. It produces plenty of good sized berries, of good color and very attractive.

W. S. TODD,

Cook Co., Ill. Apr. 8th, 1936.

Dear Sir:—Last year I sent to you for berry plants and you sent me the best rooted plants I ever saw, in fact the best in every way and they made a nice growth here. I enclose order for which please send me 1500 Ridgely about the 15th of this month.

Very truly yours,

A. T. ARGO.

W. S. TODD,

Tazewell Co., Ill. Apr. 23rd, 1936.

Dear Sir:—I saw some plants you shipped to my neighbor Fred Strong, and they were so nice that I enclose my order to you for 3000 of the same varieties he received, Lupton and Dorsett. Thanking you for an early shipment, I am,

Very truly yours,

P. N. CRANE.

W. S. TODD,

Porter Co., Indiana, May 2nd, 1936.

Dear Sir:—I received the 300 plants which you sent me for my garden and they are splendid plants and came in fine condition. I want to thank you for the nice plants and the selection you made for me.

Very truly yours,

M. G. ORTH.



## Facts About Strawberry Plants and the Fruit They Produce.

The plants that I send my customers are all grown from large, healthy, heavy-rooted, selected plants. We usually set them early in March, and they have the advantage of a long growing season, or from early in the Spring until late in the Fall, and should be fully as good, or better than plants grown in the colder sections that do not have this advantage. While it is true that strawberries can be grown successfully in almost any section, one could certainly set the best plants that can be obtained to grow the best berries. **Some may say** that you can't tell a good fruitful plant by looking at it, and that in many cases a large, healthy plant will not produce as much fruit, or fruit that is as good as a small, weak plant. I have never found it so, and a large, healthy plant of any variety, will certainly produce more fruit, and better fruit than a small, weak plant of the same variety. Some may tell you that their "perfected strain" of plants will produce two or three times as much fruit, and that you will get better results from their plants than you can possibly get from plants obtained from any other source, but such has not been proved to be the case where such plants have been tested by Experimental Stations, side-by-side with the same variety of plants from other reliable sources, and fully as good results were obtained from just "ordinary plants," as the "perfected strain."

I do not claim to be the largest grower of strawberry plants in the world, or that my plants are better than anyone else can possibly grow, but **I do guarantee** them to be as large and fine as you can get anywhere, no matter what you pay, and to be trimmed and packed in as good condition, and if grown side-by-side, under like conditions, that they will produce as much fruit, and fruit that is as good as can be grown from any plants.

**In digging plants** the entire row is taken up, and for this purpose forks are used as they in no way injure the plants and all of the roots are obtained. As fast as they are dug they are placed in heavy sacks, labeled and carried to the packing house, where they are thoroughly cleaned of all the dead leaves and runners, and all plants too small to be called first-class are thrown out. The first-class plants are then tied in bunches, labeled, and the orders are made up and packed in light ventilated crates with plenty of damp moss, and a card with the certificate of inspection, purchaser's name and address, county and state is placed on the crate and is ready for shipment. **All of this work is done in a closed building; the plants have not been exposed to the sun and wind and they will reach their destination in perfect condition, fresh and green, and ready to grow.**

**In closing,** I want to thank all who have taken the time to read and examine this catalogue. If you have been buying plants elsewhere and have received good plants and good treatment, and are satisfied with the results from your plants it is not likely that I will receive your order, but if you are not satisfied with the plants you have been using, and care to favor me with a share, or all of your patronage, I assure you that it will be a pleasure for me to serve you, and I believe you will be pleased with the results from my plants. I will certainly do my best to please you.

Sincerely yours,

W. S. TODD.



## IMPORTANT.

Please read every word on this page before ordering plants.

The description of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originator's description, or others that I consider best authority. Varieties marked (Imp.) have pistillate blossoms, and to fruit them must be planted near some variety with perfect blossoms, marked Per.

**Terms.** Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit remainder when convenient, before shipment of plants.

Please remit by P. O. Money Order on Greenwood, Express Order, Registered Letter, Check or Bank Draft.

I guarantee the safe arrival of plants and in good condition if sent by mail or express by May 1st.

I ship plants to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as May 15th, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

I take the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

**Claims,** if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

**Packing is done in the best manner possible.** All plants are nicely cleaned and bunched, and tied twenty-five in a bunch, labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

**In ordering** be sure to write your name and address, Post Office, County and State plainly, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. Express is usually satisfactory and the best way to send plants if the order is large, or if the distance is great. Parcel Post is cheapest for small shipments, and with large shipments if you are within the third zone, or 300 miles from Greenwood. On orders for 500 plants or more express is cheaper than parcel post after the third zone. In ordering small amounts of plants by parcel post remit the price quoted in the Price List. Strawberry plants packed for shipment weigh about four pounds per hundred plants. If you want 500 or more plants, sent by parcel post I will send them C. O. D. for the exact amount of postage due, if you wish.

I will sell 50 plants of one variety at the 100 rate, and 500 plants of one variety at the 1000 rate.

**Substitution.** Early in the season I have every variety listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of the same season suitable for your locality. I always notify the customer if I have time to receive your answer before you wish the plants shipped, but in case you do not request me to substitute I shall return the amount for the plants I do not have.



PRICE LIST

	By Mail		By Express		
	Postpaid		Charges Collect		
	Per 25 Plants	Per 100 Plants	Per 100 Plants	Per 1000 Plants	Per 5000 Plants
Aberdeen, (Per.)	\$0.25	\$0.75	\$0.60	\$4.00	\$17.50
Aroma, (Per.)	.25	.75	.60	4.00	17.50
Blakemore, (Per.)	.25	.75	.60	3.25	14.00
Big Late, (Imp.)	.25	.75	.60	4.00	18.00
Catskill, (Per.)	.25	.85	.65	4.75	21.00
Chesapeake, (Per.)	.35	.85	.70	5.00	22.50
Dorsett, (Per.)	.25	.80	.60	4.25	19.00
Dr. Burrill, (Per.)	.25	.70	.50	4.00	17.50
Fairfax, (Per.)	.25	.85	.65	4.50	20.00
Fruitland, (Per.)	.25	.80	.60	4.50	
Gandy, (Per.)	.25	.75	.60	4.00	
Gem, (Per.) Everbearing	.35	1.25	1.00	7.00	32.50
Gibson, (Per.)	.25	.75	.60	4.00	
Goldsboro, (Per.)	.30	1.00	.80	5.00	22.50
Howard, (Per.)	.25	.75	.60	4.25	18.75
Joe Johnson, (Per.)	.30	.80	.60	4.50	20.00
Kellogg's Beauty, (Per.)	.25	.80	.60	4.50	20.00
Lupton, (Per.)	.30	.75	.60	4.00	18.75
Mastodon, (Per.) Everbearing	.35	1.25	1.00	7.00	32.50
Paul Jones, (Imp.)	.25	.75	.60	4.50	21.25
Premier, (Per.)	.25	.75	.60	4.25	18.75
Ridgely, (Per.)	.25	.75	.60	4.00	18.25
Sample, (Imp.)	.25	.75	.60	4.00	
Senator Dunlap, (Per.)	.25	.70	.50	4.00	17.75

I will sell 50 plants of one variety at the 100 rate, and 500 plants of one variety at the 1000 rate.

State of Delaware  
STATE BOARD OF AGRICULTURE

Certificate of Nursery Inspection

Dover, Delaware, Sept. 1, 1936.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Strawberry Nurseries, of W. S. TODD, at Greenwood, Sussex County, Delaware, and that said nursery stock is apparently free from dangerously injurious insects and plant diseases.

This certificate may be revoked by the State Board of Agriculture for cause and it is invalid after August 31, 1937, and does not include nursery stock not grown on the above named premises unless such stock is covered by certificate of a State or Government officer and accepted by the State Board of Agriculture.

J. F. ADAMS, Inspector.



ORDER BLANK

W. S. TODD,  
GREENWOOD, DEL.

Send to----- R. F. D.-----

Post Office----- Box-----

Ship by----- Shipping Station-----

County----- State-----

Date of this order----- Ship about-----

Amount enclosed:

Check \$----- Mo. Order \$----- Stps \$----- Cash \$-----

PLEASE FILL OUT ABOVE CAREFULLY

QUANTITY	VARIETY OF STOCK WANTED	PRICE	

Shall I Substitute? Answer-----



[illegible]



Stark Co., Ohio. May 18th, 1936.

W. S. TODD,

Dear Sir:—My shipment of plants came some days ago and were nice plants and in nice condition. Thanking you, I am,

Yours truly,

C. F. ZWALLEN.

Washington Co., Ark. March 26th, 1936.

W. S. TODD,

Dear Sir:—Mr. Ira Graham and Mr. Luke Powell have recommended you to me for good strawberry plants and I am enclosing my check and order for 24000 Blakemore which I would like to have shipped as early as possible. Thanking you, I am,

Yours truly,

CHAS. M. PHILLIPS.

Jefferson Co., Mo. March 9th, 1936.

W. S. TODD,

Dear Sir:—I am enclosing my order for Ridgely strawberry plants. If you are sold out of it please do not substitute as I want this variety.

Very truly yours,

EDWARD F. HOOK.

St. Louis Co., Mo. April 1st, 1936.

W. S. TODD,

Dear Sir:—I enclose my order for plants. I have always received fine plants and true to name from you and I can recommend them anywhere.

Respectfully yours,

CON CHALLY.

Putnam Co., N. Y. May, 1936.

W. S. TODD,

Dear Sir:—One of your customers at Lake Mohopac gave me your name as a good one to send to for plants so I am sending you the order.

Very truly yours,

JAY NELSON.

Doniphan Co., Kan. April 25th, 1936.

W. S. TODD:

Dear Mr. Todd:—The 15000 plants we ordered from you arrived some days ago and we wish to thank you for the very fine quality of the plants.

Yours very truly,

WATHENA APPLE GROWERS ASSOCIATION.

Doniphan Co., Kan. Feb. 26th, 1936.

W. S. TODD:

Dear Sir:—I am enclosing another order for 4000 Premier plants which please ship with my first order of 8500. Thanks for the good plants which you always send us.

Yours truly,

ADOLPH MOSER.

Washington Co., Ark. Apr. 24th, 1936.

W. S. TODD:

Dear Sir:—I am enclosing my order for Dorsett and Fairfax plants. You have been recommended to me by berry growers here.

Yours truly,

J. R. CHARLESWORTH.

Washington Co., Ark. Apr. 13th, 1936.

W. S. TODD:

Dear Sir:—I am enclosing my order and check for Blakemore plants. I am ordering from you because Mr. E. B. Cummins of this place has recommended your plants.

Yours truly,

T. C. CAMPBELL.

Washington Co., Ark. March 21st, 1936.

W. S. TODD:

Dear Sir:—Enclosed you will find another order for plants. Your plants are the finest I have ever seen and your service the best. Thanks so much.

Yours truly,

P. A. LONGFIELD.

Washington Co., Ark. March 3rd, 1936.

W. S. TODD:

Dear Sir:—Enclosed is my order and check for 32000 plants. You will get a number of orders from here because the growers know you send good plants.

Respectfully yours,

IRA GRAHAM.

Washington Co., Ark. March 10th, 1936.

w. S. TODD:

Dear Sir:—We are enclosing checks for the orders of Blakemore plants which were wired you this morning. Thanking you, I remain,

Very truly yours,

IRA. GRAHAM.

Doniphan Co., Kan. Apr. 16th, 1936.

W. S. TODD:

Dear Sir:—I am sending you another order for plants which ship as soon as you can. My first order was received in good condition several days ago.

Yours truly,

W. H. MANVILLE.



## TESTIMONIALS

St. Louis Co., Mo. March 17th, 1936.

W. S. TODD:

Dear Sir:—I have bought your plants for several years and have been well pleased with the plants and your service.

Yours truly, MRS. FRANCES SHOBER.

Marshall Co., Ky. March 20th, 1936.

W. S. TODD:

Dear Sir:—I am enclosing my plant order to you. I do not have one of your catalogs but am ordering from a friend.

Yours truly, ERNEST SMITH.

St. Louis Co., Mo., March 24th, 1936.

W. S. TODD:

Dear Sir:—I am enclosing another order for plants which please send as soon as possible. Your plants are very nice.

Yours truly, A. L. BENACK.

Ulster Co., N. Y. Apr. 21st, 1936.

W. S. TODD:

Dear Sir:—I enclose my order for strawberry plants. I have been pleased with your plants and service in past years.

Very truly yours, THOS. BENNETT.

Buchanan Co., Mo. Jan. 29th, 1936.

W. S. TODD:

Dear Sir:—I am enclosing money order for my plants for this year. I have bought my plants of you for several years and have been well pleased with them.

Yours truly, JOSEPH BUCHER.

Johnson Co., Ky. March 16th, 1936.

W. S. TODD:

Dear Sir:—I am enclosing check for strawberry plants and leaving the selection of varieties to you as I have done for several years and have been well pleased with your plants and treatment.

Very truly yours, L. F. STAPLETON.

Ulster Co., N. Y. Apr. 29th, 1936.

W. S. TODD:

Dear Sir:—I enclose my order for Howard strawberry plants which please send as soon as possible. Your plants have always been very nice and I have been using them for several years.

Yours truly, JOHN PRIMIANO.

St. Louis Co., Mo. Apr. 8th, 1936.

W. S. TODD,

Dear Sir:—I enclose my order for Premier plants. I have been sending to you for my plants for several years and like them very much.

Yours very truly, ELMER TANZBERGER.

St. Louis, Co., Mo. Jan. 31st, 1936.

W. S. TODD,

Dear Sir:—Please send me your plant catalog. I want to get plants this year and some of my neighbors who have been using your plants have advised me to send my order to you.

Yours truly, HENRY GEITZ.

Westmoreland Co., Pa., March 27th, 1936.

W. S. TODD,

Dear Sir:—I am enclosing my order for Premier plants. I gave one of your catalogues to a friend and am pleased to recommend your plants.

Very truly yours, C. B. GEISEL

Lycoming Co., Pa. Apr. 20th, 1936.

W. S. TODD,

Dear Sir:—I enclose my order for 2000 plants, Fairfax and Lupton. Have been using your plants for several years with good success.

Very truly yours, L. GREENAWAY.

Dutchess Co., N. Y. Apr. 20th, 1936.

W. S. TODD,

Dear Sir:—I enclose my order and check for 25500 plants. I have used your plants and found them very nice.

Respectfully yours, WM. S. MOORE.

Franklin Co., Tenn. Apr. 3rd, 1936.

W. S. TODD,

Dear Sir:—I am enclosing my order for Premier, Dorsett and Fairfax plants. I have used your plants for many years and they have always been very nice.

Very truly yours, C. S. LOONEY.